



<http://www.anglistik.uni-bayreuth.de/de/Studium/MAIAS/index.html>

<http://graduate.shisu.edu.cn>

Contact:

Consultation about the program, at Bayreuth:

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Individual consultation can be arranged.

Prospective students are also invited to contact:

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Master of Arts

Intercultural Anglophone Studies

Co-operative program of studies:

Dual degree

at University of Bayreuth and
Shanghai International Studies University (China)



One program of studies
TWO academic degrees

两校合作，共建一个项目，通向两个学位

If you are interested in graduate studies...

...we would like to describe our cooperative international partnership program with a leading university in China. The program combines English/American Studies with Intercultural Communication. In our postmodern information and knowledge society, intercultural exchange processes are of great significance. Cultural competence based on text and language is growing in importance.

Shanghai International Studies University (SHISU) is one of the top two universities that specialize in studying foreign cultures and languages in China. It is a key university and a member of the prestigious Project 211. The College of English Language and Literature is one of its largest institutions. SHISU cooperates closely with the University of Bayreuth in this program.

Curriculum for Students from Bayreuth:

Numbers of semesters in:	1–2 in Bayreuth	3–4 in Shanghai
Intercultural Anglophone Studies:		
Cultural and literary theory OR Linguistics	●	
Advanced seminars	●	
Elective courses	●	
Chinese language courses	●	
British and American literature OR Linguistics		●
British and American cultures		●
Intercultural communication studies		●
Chinese language courses		●
M.A. Thesis		●
Academic degree:		
Master of Arts	●	●

Curriculum for Students from Shanghai:

Numbers of semesters in:	1–2 in Shanghai	3–4 in Bayreuth
English and American literature OR Linguistics	●	
British and American cultures	●	
Intercultural communication studies	●	
Intercultural Anglophone Studies:		
Advanced seminars		●
Cultural and literary theory OR Linguistics		●
German language courses (optional extension)		●
Examination, M.A. Thesis		●
Academic degree:		
Master of Arts	●	●

ADVANCED PERSPECTIVES ON THE ENGLISH-SPEAKING WORLD



Campus
Shisu



MA Intercultural Anglophone Studies (MAIAS) is an innovative, research-oriented program in English and American Studies. It enables in-depth and theoretically informed study of the literatures and cultures of the English-speaking world, and of linguistic phenomena of English in its varieties. A wide range of forms of cultural expression such as literature, film, theatre, music, and popular culture are addressed.

From various perspectives, this degree program promotes the analysis of complex issues in culture, literature and language, including inter- and transcultural issues. The program is taught in English. The MAIAS program benefits from its integration with the research areas of American Studies, African Studies, and Anglo-German Studies, coordinated in interdisciplinary Research Centers on the Bayreuth Campus.

OCCUPATIONAL CAREERS

As the MAIAS program is directed toward advanced competences and skills, students are excellently prepared for careers and positions in the academic world, in business, or the increasingly important forums of cross-cultural exchange. In particular, they find attractive occupational pathways in research and teaching, media and journalism, publishing, new media, international cultural institutions, cultural management, intercultural consulting, service and trade.

DUAL DEGREE MA STUDIES WITH SHANGHAI

An innovative Dual Degree Program has been established by the University of Bayreuth and Shanghai International Studies University (SHISU). This Dual Degree Program is especially designed for students who seek responsible activities in intercultural cooperation, in communication-oriented fields of business, administration, politics, or academic life. MA students from Bayreuth have the option of spending their second year in this major Chinese city. The program, which is taught in English, completes the focus of the Bayreuth curriculum with interculturally oriented courses as well as Chinese language.



Students of SHISU, in turn, are invited to join in their **Shanghai** second year the MA program at the University of Bayreuth, where the curriculum is continued by Anglophone studies in literature and culture or in linguistics (advanced); Colloquium on methods; Research seminar; MA Thesis. Each partner university – the University of Bayreuth and SHISU – will grant a Master's degree.